



This is the West

Escape to our Landscape...

Steamboat Springs' Cultural Landscape

Agri-Culture: Wild West Experience

For Immediate Release

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So you want to be a cowboy, cowgirl, cattlegirl or ranch hand. In Steamboat Springs visitors can saddle up and play the role.

Sample Itinerary

First, stop in at **FM Light & Sons** on Lincoln Avenue. This business has been around outfitting the town since 1905, seven generations later their store is a must do where the whole family can find just the right hat and a pair of boots so you'll fit in on the range.

Visit a ranch choosing from one of a variety of authentic experiences for the whole family. Of course, there are a variety of horseback trail rides throughout the area, and for something a little different try bringing the cows home on a cattle drive. One of the popular new activities are the **Heritage Ranch Tours** where guests receive a behind the scenes tour of private ranches led by a knowledgeable guide. Or, spend the evening and help yourself to a healthy helping of grub on a **wagon or horseback dinner ride**.

After trying your hand at the reins, sit back and see how the pros do it at the **Steamboat Springs Pro Rodeo Series**. Rodeo has been a ranching tradition for over 100 years in town and continues every Friday and Saturday night, mid-June to mid-August. The Steamboat Springs Pro Rodeo Series is fully sanctioned by the Pro Rodeo Cowboys Association.

Celebrate the Fourth of July with a western flare at the **104th Cowboys' Roundup Days**. Steamboat Springs' longest standing tradition has always contained three staples: the parade, fireworks and rodeo. Through the years, other traditions have come, gone and been revived in order to celebrate both the Nation's birthday and the Western Heritage of the Yampa Valley. Today, the Fourth and its associated weekend offer locals and guests a variety of events and activities the whole family can enjoy from a **cattle drive** down the town's main street, to free concerts and old fashioned block party. Not to be missed is the **Ranch Rodeo** in which local ranchers compete against each other in cattle and horse activities found on the ranch.

**Steamboat**[®]

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