



**For Immediate Release:**

Summer 2010

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## Summer 2010 Press Kit

### Explore Steamboat Springs on two wheels

Avoid traffic, get a workout and be sustainable; see Steamboat Springs by bike

### Community Improvements

With great towns comes maintenance, redevelopment, new ideas and the recognition of change. Steamboat Springs has roots as Western town which still remain strong and over the years there have been changes and improvements helping to modernize the town we know today. Summer 2010 is going to be a benchmark year when a lot of improvements take place. The best part is when everything is done, town will be more accessible, user-friendly and beautiful than before. Here is what is in store for summer improvement projects.

### US 40 Construction

### Mountain Base Area and Promenade redevelopment

### The Atira Group and the Ski Time Square Project

### New Restaurants

Steamboat Springs has struck an important balance that very few small towns have been able to achieve. While the population of town remains small, the amenities and offerings within this city are out of this world. Restaurants and specialty food stores are varied and diverse. Steamboat Springs boasts great grub, exquisite fine dining and everything in between. Check out who and what is new on the food scene for 2010: (links to businesses)

- Bella
- Bombay Grill
- Ciao Gelato
- Chocolate Soup Pastry Cafe
- Ghost Ranch Saloon
- Lil' House Coffee & Biscuits
- New Panda Asian Cuisine
- Steamboat Oxygen Bar
- Sweet Pea Market
- Sweetwater Grill
- The Deep Steep Tea Co
- The Drunken Onion Grab & Go Kitchen
- Truffle Pig at One Steamboat Place
- Vintage Bar

### New Activities and Businesses

Welcome to the Steamboat Springs new activities and businesses! Whether searching for a new adventure or trying to find the best deal in town, Steamboat's business community is tight knit, diverse and literally has endless options. Check out these new additions:

- Boardom Bound
- CR Summit
- Emerald Mountain Trail
- Fetcher Ranch Weddings

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**Steamboat**  
IN THE SUMMERTIME



- House of Hookah
- Saddle Mountain Ranch

### **New 2010 Summer Events**

Summers in Steamboat Springs are made all the better with the stunning 2010 summer event lineup. Traditional events such as the 107th Annual Cowboys' Roundup Days, 30th Annual Hot Air Balloon Rodeo and the Steamboat Springs Pro Rodeo Series keep us true to our history and are great traditions that folks come back for year after year. What makes for a truly great summer event season though is when new blood is peppered in, creating new dynamics and spicing up summer experiences. Here is what's new for this summer:

- Bike in Movie
- Community Gardens
- Great American Laughing Stock Company
- High Country Kitchen and Garden Tour bike element
- KITball Klassic
- LiveSTRONG Ride 4 Yellow
- Re-Tree Colorado
- Sisters in Steamboat
- Strings Matinee honoring big composer

### **New Galleries and Boutiques**

Ski Town, yes. Cow Town, yes. Art and Shopping Town, yes! Don't let the small town exterior fool you into believing Steamboat Springs lacks art, culture and one-of-a-kind shops. To the contrary, Steamboat is an artists' dreamland, especially in the summer months. Can you say inspiration and beauty? Look for local galleries to offer various mediums from local and nationally known artists. Shopping in Steamboat is no joke either. With unique shops, charming boutiques and fun specialty stores you are sure to find the perfect gift...or boots, purse, hat...

- Center for Visual Arts
- First Friday Artwalk
- Gallery 11/Ken Lee Photographer
- K. Saari at Wildhorse Marketplace
- Over the Moon
- Nine 7 Zero
- Steamboat Hair Co.
- Talulla

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