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Summer 2010 Press Kit

This is the West

Not all of Colorado can claim what we've got right here in our backyard. Yeehaw!

Driving into Steamboat Springs from any direction, it is hard not to notice the hayfields, barns, horses and herds of cows that exemplify our western heritage. Steamboat is a ranching community; always has been and always will be. The Western lifestyle that is preserved here in Steamboat Springs is hard to find many other places. To become more acquainted with our past, check out the following activities and locations that help us all appreciate our traditions.

F.M. Light and Sons

Family owned and operated for five generations since its opening in 1905, F.M. Light and Sons has been outfitting the west for over 100 years. The store is an iconic symbol of Western wear and even today the store is well equipped with goodies for cowboys and cowgirls of all ages. The store's yellow signs directing visitors to Steamboat Springs have made history in their own right. The more than 150 yellow signs are on the highways leading into Steamboat Springs and the original ones that are still standing are considered historic and are numbered and registered with the state of Colorado.

Steamboat Springs Pro Rodeo Series

See how wrangling and roping is done by the professionals. For ten weekends from mid-June to mid-August in the summer, the Steamboat Springs Pro Rodeo Series puts on a show that marvels, inspires and makes you wonder "how do they do that?" Keeping rodeo traditions alive in this region of Colorado, the Steamboat Springs Pro Rodeo Series features bareback riding, team roping, tie-down roping, calf scramble, steer wrestling, ram scramble, saddle bronc riding and barrel racing. All events take place at Romick Area in the Howelsen Hill complex right in downtown Steamboat Springs.

Tread of Pioneer Museum

The Tread of Pioneers Museum serves the community by preserving the history and heritage of the Steamboat Springs area. This community museum aims to educate and increase public awareness of our historical and cultural heritage. The Tread of Pioneers Museum collects, preserves, interprets and displays memorabilia from Routt County's past and tells local stories to future generations. The Tread of Pioneers Museum features a 1908 Queen Anne-style Victorian home with turn-of-the-century furnishings. On display are various ranching, mining and pioneer life artifacts from Routt County, a comprehensive History of Skiing exhibit, as well as a Native American arts display. The Tread of Pioneers Museum's Western room is home of an extensive firearms collection, tracing agricultural history and the story of an infamous outlaws.

Cowboys' Roundup Days

Steamboat Springs' Fourth of July celebration can be summed up in three words: parade, fireworks and rodeo. The celebration of Western heritage and hometown traditions can be seen in such spectacles as the high-energy Fourth of July parade including more than 60 floats, an epic fireworks display at Howelsen Hill and weekend rodeo events that make you proud to be an American. Bring the whole family to celebrate our nation's birthday. Steamboat's Fourth of July a celebration makes everyone feel like a kid again!

Cow Town Ranch Tours

Locals and guests are invited to visit local working ranches and tour our cultural countryside with local historians. Learn about the rich ranching heritage of Routt County and its residents with hands on experience. Each tour will be determined by the location and your tour guides and many include stops at cattle, sheep, horse, bison and elk ranches throughout the county. Summer dates include July 2, 8, 15 and 22. Please call (970) 879-4370 for more information and to sign up for a tour.



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Cayuse Classic: June 12th

Come see for yourself the skill, talent and athleticism it takes to be a true equestrian. Join the Community Agriculture Alliance at Sidney Peak Ranch for a day of horse events including working ranch horse versatility contests, poker hand trail rides, hunter/jumper competitions and an outfitters race. Everyone is invited to participate in a fun day of equine events. Participants may bring their own horses and tack for friendly community competition while spectators are encouraged to wander out to the ranch and view the horsemanship. The evening includes entertainment, a Western barbeque dinner and benefit auctions. All proceeds benefit the Community Agriculture Alliance.

Steamboat Stock Dog Challenge: September 4-6th

Experience the thrill of watching the smartest dogs in the world show off their skills at the 7th Annual Steamboat Stock Dog Challenge. Showcasing some of the top border collies in the country, this is a sheepdog field trial where handlers, using only their voice and whistles, direct their dogs to guide sheep through obstacles in a field. Join us at the Stanko Ranch on September 4th-6th. You'll be amazed when you see the incredible teamwork between handlers and their dogs, even when they are hundreds of yards apart!

Steamboat Springs has got it all. The Western sunsets, authentic rodeo, country roads, wide open valleys, picturesque mountains, exceptional hospitality and the livestock that you would expect in a real western town. We hope to see you soon!

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