



Steamboat
IN THE SUMMERTIME

steamboatsummer.com

For Immediate Release:
Summer 2008
Media Contact:
Molly Killien
(970) 875-7009
molly@steamboatsummer.com

Steamboat Originals

An Original Program

Sustainable Business Program ensures 100 more years of business in the Yampa Valley

In 2007, the Steamboat Springs Chamber Resort Association celebrated its 100th year of service to the Steamboat Springs business community. To ensure 100 more years of sustaining local businesses, the chamber initiated the Business Program.

Focusing on education with assistance from consultant Environmental Solutions Unltd, LLC, this program provides tools, resources and personalized assistance for businesses in the Yampa Valley to learn about common sense business practices that help attain sustainability.

It was a big idea and in less than a year the Sustainable Business Program is showing big results. Currently there are more than 35 local businesses that are enrolled in the Sustainable Business Certification Program with 13 of those businesses completing certification.

“The dedication and initiative that these businesses are taking shows the strength of what we are doing,” says Lyn Halliday, President of Environmental Solutions Unltd, LLC. “By participating in the Sustainable Program, businesses really have the opportunity to take a leadership role in the community.”

What action is taken by a business that enters the program? Businesses learn to identify and implement program practices to become more sustainable including but not limited to the use of green products, clean energy, pollution reduction, waste minimization, reuse techniques, resource conservation and better overall design of the built environment in their environment. Other benefits to the business include potential cost savings associated with the practices, as well as recognition in the community and subsequent consumer preference.

The Chamber, Environmental Solutions Unltd LLC and businesses who are already involved in the program are proof that this it is time to make changes in our business practices and that this is an issue that cannot be ignored.

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Celebrating over 100 years of service in Steamboat Springs, Colorado, the Steamboat Springs Chamber Resort Association works to promote summertime activities and programs. To learn more about chamber events and activities please check out www.steamboatsummer.com or call the Steamboat Springs Chamber Resort Association at 970.879.0880.

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Recreation Done Right

Running in the 'Boat

Make sure to bring lots of water - the altitude might get you!

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