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Summer 2010 Press Kit An insider's look at Steamboat Springs, Colorado



Welcome to Steamboat Springs, Colorado and Steamboat in the Summertime.

Highly regarded for unparalleled authentic Western character and unrivaled small town hospitality, Steamboat Springs is the ideal year-round vacation destination. Look no further than Steamboat Springs for fun adventures in a beautiful, natural setting worthy of memory making moments. Here in Steamboat Springs, our historic roots and activity oriented community offers boundless summer opportunities for everyone in the family. Locals come for the winter and stay for the summer and we invite you to discover the bounty of Steamboat in the Summertime. Come see for yourself why Rocky Mountain summers are paramount.

Did you know that Steamboat Springs was a popular summer destination long before the town became a world-class ski resort? Travelers in the late 1800s, including Ute Indians and early Western explorers, came to Steamboat Springs in the summer months to enjoy the abundance of natural hot springs, the region's vast hunting and fishing and the serene beauty of the Yampa Valley. The name "Yampa" comes from a flowering root, similar to a carrot that proliferated throughout the valley. The Utes ground the root into a flour-like substance and consumed it regularly as a staple in their diet.

Contrary to the town's name, there's no steamboat in Steamboat Springs (unless you count the small, model version of a steamboat in West Lincoln Park). Steamboat Springs got its name from the French fur trappers who journeyed over Buffalo Pass on their way from St. Louis to Browns Park where they held their rendezvous. Early journals refer to this area as Steamboat Springs in reference to a "chugging" sound that came from the spring located across the river from the modern day library. The sound reminded them of the steamboats back home. Although the spring stopped make the recognizable steamboat sound around the time that the railroad was brought to town in 1906, the name remains.

Now, almost 150 years of Steamboat Springs being frequented as a summer recreational paradise, some things ...but not all have changed. Popular summer activities like soaking in the hot springs, hunting and fishing still reign as popular attractions, but added to the mix are amenities like three championship golf courses, an indoor-outdoor tennis center, biking, hiking, kayaking and horseback riding right in town. Nearby reservoirs, rivers, wilderness areas and four state parks provide access to excellent boating, fishing, camping and rafting.

From May – October, Steamboat Springs hosts a boat load of events and culturally engaging features. Come enjoy the Steamboat Springs Pro Rodeo series, Strings Music Festival at the new state of the art pavilion, free summer concerts, First Friday Art Walks and the flourishing number of art galleries, family-owned restaurants and unique boutiques. Don't forget Steamboat Springs' historic landmarks and diverse summer event lineup. What could be better?

Adventure awaits in Steamboat Springs, Colorado. Located in Northwest Colorado, just 160 miles northwest of Denver, the drive to Steamboat Springs is less than a 3 hours. Looking to fly right into the Yampa Valley? The Yampa Valley Regional Airport (HDN) is just 22 miles west of town. You don't get much more convenient than that.

Steamboat Springs is known all over the world as Ski Town U.S.A.®. Some locals take this theme to the next level by describing this charming cowboy town as Cow Town U.S.A., Bike Town U.S.A., Kid Town U.S.A. and even Fun Town U.S.A. We invited you to make your own mark on town. Make Steamboat Springs YOUR Town U.S.A.

steamboatsummer.com

