

**For Immediate Release:**

Summer 2010

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Summer 2010 Press Kit
Homegrown, Nationally Known

Local business that are taking Steamboat and the world by storm



Steamboat Springs is home to some recognizable product names in the sporting world and beyond. Yes, this quiet community in Northwest Colorado may be a recreational haven, but companies out side of the sporting goods equipment industry have gotten their start here, too. A home base for some recognizable brands, our business community is also home to many individuals who have chosen to do business in Steamboat Springs for the lifestyle and location. Aspiring entrepreneurs take note, you can have your cake (or businesses) and eat it, too.

Access Anything

Access Anything (est. 2003, www.accessanything.net), owned by Craig and Andy Kennedy, is a resource for travelers with disabilities, producing two travel guidebooks and a quarterly travel publication as well as freelance travel writing for many adaptive and main stream travel magazines. Locally, the Kennedys train the Ski Area on sensitivity and handling customers with disabilities and their ski equipment and run the adaptive sports camp series for local nonprofit, STARS (www.steamboatstars.com), Steamboat Adaptive Recreational Sports; sports currently include skiing, waterskiing, wakeboarding, rafting, and cycling, and will soon include kayaking, fishing, hunting, rock climbing, and more. Craig Kennedy also offers ADA consulting in Steamboat, and has worked with the Ski Area, schools, the chamber and many restaurants and property management companies on accessibility and universal design.

BAP, Big Agnes, Honey Stinger

Honey Stinger was founded in 2002 to bring great tasting honey-based energy foods to consumers. The company produces honey-based energy gel, energy bars, protein bars and organic energy chews. Named for a peak in the nearby Mt. Zirkel Wilderness, Big Agnes®, Inc. is located in Steamboat Springs, Colorado, and produces award-winning sleeping bags, pads and tents. Outdoor retailer BAP! carries products from top-notch gear manufacturers that share a vision of sustainability and adventure. All products are tested and approved by their staff. Check out the BAP! line of base, mid and outer layers for all seasons. For more information visit www.honeystinger.com, www.bigagnes.com and www.bwear.com.

Dig This®

Since opening in December 2007, Dig This® has provided 20 tons of year-round fun with structured full, half-day and two-hour courses for the public including corporate and custom programming in a safe, fun, supervised environment. Participants operate brand new full-size Caterpillar hydraulic excavators, track-type bulldozers, and skid steer loaders at individual work sites to construct roads, build dams, design bridge abutments, dig trenches or wherever their minds take them. Dig This is located two miles west of downtown Steamboat Springs on 20 acres of leased property on a plateau with 360-degree views of the Continental Divide and Yampa Valley. Shuttle service is provided within the surrounding Steamboat Springs area. For more information please visit www.digthis.info

Little Moon Essentials

Little Moon Essentials is an internationally recognized, award-winning creator of all-natural body care products, manufactured in the Yampa Valley. Since 1994, Little Moon has been producing the very finest in green, environmentally friendly bath salts, sports remedies, lotions, mists and other body solutions, sold in all 50 states and internationally. Their flagship store and Magic Factory is one of the most colorful and interesting attractions in Steamboat – and by far the best smelling! Driven by an uncanny love for nature and all it provides, Little Moon demonstrates that the earth has provided a remedy for every need - they just put it in a bottle for you! 2475 W. Lincoln Avenue Steamboat Springs, CO 80487 (970)879-6711 www.littlemoonessentials.com

steamboatsummer.com

Moots Cycles

Moots Cycles, based in Steamboat Springs, has been a respected leader in the cycling community since 1981. The company is known for hand building the finest quality titanium road, mountain, cross and commuter bikes, select parts and components from its facility in the Rocky Mountains. Moots bikes are enjoyed by cycling enthusiasts worldwide for their unsurpassed ride quality, attention to detail and superior craftsmanship. Moots frames and parts are available from high-end specialty bike dealers throughout the United States, Canada, Europe and Asia. For more information on Moots, visit: www.moots.com.

SmartWool

SmartWool is a leading performance brand of wool-based apparel, socks and accessories. Nothing can compare to SmartWool® products for the ultimate in performance, comfort and easy care. SmartWool® fiber is superior at vaporizing moisture, controlling temperature and odor and is guaranteed not to shrink. It's also a renewable resource that illustrates the design genius of evolution. The company's home is right here in the mountains of Steamboat Springs, Colorado and is literally the perfect testing ground for SmartWool's products. Whether it's summer time mountain biking or taking some turns on a powder day, SmartWool's got you covered. Literally. www.smartwool.com.

Wing-Time Buffalo Hot Sauce

Steamboat Springs based Wing-Time, Inc. manufactures a line of authentic Buffalo style chicken wing sauces under the Wing-Time brand. The five flavors of sauce are packed in bottles for the retail grocery industry and gallons for the foodservice industry and are shipped both nationally and internationally. The entire line of sauces is made from the finest all-natural and preservative-free ingredients and are sugar free, gluten free, low in sodium and contain no trans fat. Zesty flavors with personalities include: mild with parmesan, medium, hot, garlic with parmesan and super hot with habanero peppers. Retail sizes are shipped to specialty/gourmet stores, independent grocers and chain grocery stores while the gallons are shipped to bars, restaurants and high volume wing joints. Wing-Time also offers private label programs of all its sauces to customers wishing to brand their own business with their products. Founded in 1994, Wing-Time's headquarters were moved to Steamboat Springs in 2005 to enjoy the beautiful outdoor lifestyle Steamboat has to offer. For more information, visit www.wingtime.com.

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