



For Immediate Release:

Summer 2010

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Summer 2010 Press Kit

Featured Steamboat Springs Summer Events 2010

Steamboat

IN THE SUMMERTIME

Steamboat Springs brings a renaissance spirit to summertime events. Tucked in the pristine, colorful corner of northwest Colorado, our beautiful, Rocky Mountain landscape provides abundant activities perfect for a family vacation or simply relaxing. If summertime events are what you crave, look no further than Steamboat Springs to deliver family-friendly events with character. Mark your calendars and come check out our exciting Steamboat in the Summertime event lineup! With this much variety, you won't be disappointed.

Steamboat in the Summertime Events 2010

- 29th Annual Steamboat Marathon, Half Marathon and 10K races: Sunday, June 6th
- 22nd Annual Rocky Mountain Mustang Roundup: Thursday, June 17th – Sunday, June 20th
- 107th Annual Cowboys' Roundup Days: Friday, July 2nd – Sunday, July 4th
- 30th Annual Hot Air Balloon Rodeo: Saturday, July 10th – Sunday, July 11th
- 7th Annual Steamboat Wine Festival: Friday, August 6th – Sunday, August 8th
- 2nd Annual Steamboat All Arts Festival: Thursday, August 19th – Sunday, August 22nd
- 6th Annual Labor Day Weekend Celebration and the Wild West Air Fest: Friday, Sept. 3rd – Monday, Sept. 6th
- 2nd Annual Steamboat OktoberWest: Friday, September 17th – Sunday, September 19th
- Steamboat Springs Pro Rodeo Series (weekly Friday/Saturday night series from June 18th – August 21st)

29th Annual Steamboat Marathon, Half Marathon and 10K races: June 6th

The Steamboat Marathon is a nationally recognized running race and has earned accolades throughout the running community. The Marathon course was selected by Runner's World as one of the "10 Most Scenic Marathons" and one of the "Top 10 Destination Marathons in North America." The course of the Steamboat Marathon is not just beautiful and scenic, it is also historic and relates to the ranching heritage of Northwest Colorado. The USATF Certified Course begins at historic Hahn's Peak Village, follows a paved country road down the Elk River Valley and finishes at the Routt County Courthouse in downtown Steamboat Springs. Starting elevation is 8,128' and the finishing elevation is 6,728'. There is a 500 runner cap for the Steamboat Marathon, a 1,000 runner cap for the Half-Marathon and the 10k race has no cap.

This year, find relief from your stress by pounding the pavement at one of Colorado's premiere running events. The region's natural beauty combined with the Steamboat's hospitality and genuine Western charm makes this a running event not to miss. For more information or registration, call 970-879-0880 or visit www.steamboatmarathon.com.

22nd Annual Rocky Mountain Mustang Roundup: June 17-20th

It's a good weekend to be a lover of Ford Mustangs, especially when you are in Steamboat Springs, Colorado. Ogle your favorite year and model of Ford Mustang. The Rocky Mountain Mustang Roundup turns Steamboat Springs into Mustang country with more than 500 of these classic cars travel from all over the region to participate in this acclaimed weekend with timing and judging events.

Mustang owners compete in a timed autocross skills test designed to pit the agility of drivers and their favorite Mustangs against one another. Saturday's "Show and Shine" on Lincoln Avenue features raised hoods and shiny bumpers with a lineup of classic Mustangs that stretch both sides of this bustling mainstreet. All events are free and open to the public. For more information, please call 970-879-0880 or visit www.steamboatsummer.com.

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see the best Pro Bull Riders (P.B.R.) from all over the world compete against the top bulls in the country for over \$10,000 in prize at Saturday's Rocky Mountain Bull Bash P.B.R. For more information, please call 970-879-0880 or visit www.steamboatsummer.com.

Steamboat OktoberWest: September 17-19th

This September come to Steamboat Springs dressed in your cowboy boots, Stetson hat and your best pair of Wranglers... just don't forget the most critical article of clothing, your Lederhosen! Enjoy our version of an "Oktoberfest", as we continue the tradition of OktoberWest right here in Steamboat Springs.

Attendees can enjoy wonderful German traditions including a beer garden as well as family oriented celebrations including a pie eating contest, mechanical bull riding competition, local food and craft vendors and live music. A great Northwest Colorado twist to the event is the lamb-cook off where local chefs prepare Routt County Lamb to be judged and then prepare samples to be enjoyed by all. It's all the Oktoberfest fun with a distinct a Rocky Mountain twist. While in town, this time of year is perfect for enjoying the fall foliage and showcasing Steamboat's incredible fall views and colors. Don't miss out on this fun, Western experience. For more information please, call 970-879-0880 or visit www.steamboatoktoberwest.com.

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107th Cowboys' Roundup Days: July 2-4th

Old Glory wears a cowboy hat during Steamboat Springs' Cowboys' Roundup Days over Fourth of July Weekend. The celebration of Western heritage and hometown traditions can be seen in such spectacles as the high-energy Fourth of July parade including more than 60 floats with entries from local groups and organizations making for a very vivacious and interactive parade. Be sure to get a street space early to watch the Steamboat Sprint, a Nordic ski race on wheeled skis with past and future Olympic racer just before the Fourth of July Parade down Lincoln Avenue. After the Fourth of July parade head to Romick Arena to check out the Mountain Valley Bank Ranch Rodeo.

Another popular event of Cowboys' Roundup Days is the Saddleback Ranch Cattle Drive, which features almost 200 head of longhorn cattle stampeding down the historic main street in Steamboat Springs. This tradition takes the community back to the good ole days reliving the reason Lincoln Avenue was built so wide – to herd cattle from ranches in the valley to the train depot where they were transported to market. Celebrate the season with cowboys, rodeo, fireworks and sunshine. For more information, please call 970-879-0880 or visit www.steamboatsummer.com.

30th Annual Hot Air Balloon Rodeo: July 10-11th

Celebrating three decades of colorful Colorado summer skies, 2010 marks the 30th Hot Air Balloon Rodeo. This classic Steamboat in the Summertime event is a jewel of our community, in which the entire town takes enormous pride. Stretching across the deep blue northern Colorado sky, more than 40 hot air balloons will take flight in the early morning hours, creating a kaleidoscope of colors that will ignite the senses, delight your imagination and make us all feel like children again. All participating balloons are sponsored by local businesses that see the Hot Air Balloon Rodeo as a vital piece of Steamboat tradition.

Launching from Bald Eagle Lake, hot air balloons take to the Steamboat Springs skies in the early morning. Displaying their majestic presence and vibrant hues the balloons help create a breathtaking, artistic display with the Yampa Valley as the canvas. Mark your calendars because this weekend is absolute favorite for the entire family! For more information, please call 970-879-0880 or visit www.steamboatsummer.com.

Steamboat All-Arts Festival: August 19-22nd

Now in its second year, the Steamboat All Arts Festival is one of the newest and most collaborative events in Steamboat Springs. The Steamboat All Arts Festival's tagline is "Going beyond the canvas...music, performing, visual, literary and culinary arts. Exploring the opportunities...experiential and educational workshops." This four-day event highlights the amazing arts and culture movement here in the Yampa Valley. The Steamboat All Arts Festival incorporates all aspects of the arts into one cohesive event making it a true spectacle for summer time fun.

Come experience this high-end celebration of the arts that entertains and inspires locals and visitors alike through performances by well-known Steamboat Springs groups such as Strings Music Festival, Emerald City Opera and Steamboat Dance Theatre. The event will also showcase local and regional visual artists. For more information, please call 970-879-0880 or visit www.steamboatallartsfestival.com.

Wild West Air Fest and Labor Day Weekend Celebration: September 3-6th

If variety is the spice of life and all roads lead to happiness, then the road you follow this summer leads to Steamboat Springs, Colorado where you can pack in a variety of events at the annual Labor Day Weekend Celebration. This is the weekend that variety rules! Look for entertainment in the air, up on the mountain and all over town! The 6th Annual Wild West Air Fest is a Labor Day celebration for the whole family featuring vintage and warbird airplanes, remote controlled aircraft, hang gliders, para-gliders, airplane rides and classic cars displays at Bob Adams Field, located at the Steamboat Springs Airport.

The Labor Day Weekend festivities don't stop at the airport. Experience the thrill of watching some of the smartest dogs in the region show off their skills at the Stanko Ranch, just 3.5 miles west of downtown Steamboat Springs at the Steamboat Stock Dog Challenge. Showcasing some of the top border collies in the country, this is a sheep dog field trial where handlers, using only their voices and whistles, direct their dogs to guide sheep through obstacles in a field. Then in town, come

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