

Fun, Food, Fall Colors, Friends, Family ... And Beer!

Steamboat's Fall Harvest Celebration Combines Seasonal Highlights With Steamboat OktoberWest

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STEAMBOAT SPRINGS
CHAMBER RESORT ASSOCIATION

With fall fast approaching and snow just weeks away, make the time for one last summer hurrah at the second annual Steamboat OktoberWest beginning Friday and lasting through Sunday. Celebrate the season at a Steamboat-style Oktoberfest with music, beer, food, games and activities for children, a cook-off and much more.

OktoberWest events kick off Friday with the Pedaling Posse Parade through historic downtown Steamboat Springs. The cruiser bike rally starts at 5 p.m. at Howelsen Hill and will lead patrons around town and to its end at Little Toots Park, 12th and Yampa Streets.

Friday night continues with Suds & Grub. Participants can purchase beer-tasting tokens to enjoy seasonal beer samples accompanied by food specials at participating restaurants. Tasting tokens will be for sale from 5 to 9 p.m. at Little Toots Park and the Howelsen Place Discovery Center, Lincoln Avenue and Seventh Street. Six tokens cost \$5. Participating restaurants can be found at www.SteamboatOktoberWest.com.

Suds & Grub event participants can take advantage of early commemorative OktoberWest beer stein sales for Saturday's event. OktoberWest steins are for Saturday's event and cannot be used in conjunction with Friday's Suds & Grub offers. Steins will be available Friday evening for \$8 and will be sold Saturday for \$10. Stein purchases include one free beer and \$3 refills Saturday.

On Saturday, the Gondola Transit Center will be the hub

of OktoberWest festivities because of base area construction. Mount Werner Circle will be closed from the Après Ski Way roundabout to Ski Time Square Drive from 6 a.m. to 11 p.m. Saturday to accommodate the event.

Other OktoberWest activities include a traditional keg tapping ceremony, lamb cook-off and tasting featuring local chefs and Routt County lamb, the Bucking Bull Battle on a mechanical bull, and a pie eating contest called the Cow PIE Challenge. Admission to all events is free.

While you are enjoying OktoberWest, cheer on the Run Rabbit Run ultramarathon racers at the finish line after completing a challenging 50-mile run along the Continental Divide Trail to the base of the ski area.

OktoberWest's Saturday entertainment starts with a free concert at 12:30 p.m. with opening band 3 Wire, followed by Devon Allman's Honeytribe and Kyle Hollingsworth, of String Cheese Incident.

Saturday's event will have 16 beers on tap. All beer will be under a tent with two-sided beer pouring to ensure quick access to all available beers. Beers include Steamboat's own Mahogany Ridge Brewery and Grill beers including Alpenglow, Uncle Daryl's Dunkelweissen and Powdercats Porter. Other beers include Breckenridge Agave Wheat, Breckenridge Oatmeal Stout, Colorado Native IPA, New Belgium Hoptober, New Belgium Trippel, New Belgium 1554 Black Ale, Steamboat Pale Ale, Stella Artois, Hoegaarden, Alaskan Amber, Pilsner Urquell, Budweiser and Bud Light. Wine also will be available.

In addition to delicious beer,



STEAMBOAT SPRINGS CHAMBER RESORT ASSOCIATION/COURTESY

Steamboat OktoberWest Pedaling Posse Parade participants ride their cruiser bikes down Howelsen Hill Parkway. The second annual Steamboat OktoberWest begins Friday. Check out a listing of events and activities at www.SteamboatOktoberWest.com.

fantastic music and kid-friendly activities, OktoberWest attendees can anticipate great food vendors including Routt County CattleWomen beef jerky, kettle corn, bratwurst, pulled-pork sandwiches, Gnarley Charlie's pizza and various artisan vendors. The event also features a petting zoo, face painting booth and more.

New for the second annual OktoberWest is the cruiser bike decorating competition with judging at 4 p.m. Saturday. Folks are encouraged to decorate their cruiser bikes and bring them to the Gondola Transit Center where there will be adult and child judging categories. Kimmie's Cruisers will be staging a cruiser bike photo booth that will be open from noon to 6 p.m. Bring your own camera.

Also, there is a new event partner for the second annual OktoberWest. The newly established Mountain Village Partnership will be working hard at the 2010 event in preparation for acquiring the event in 2011.

"The main goal of the Mountain Village Partnership is to enhance commerce in the mountain village. The MVP feels that Steamboat OktoberWest is a great event for the base area, and we are actively involved with this year's event through volunteers and sponsorship. In 2011, we look forward to an even larger role, as an event organizer," said Paul Underwood, Mountain Village Partnership president and owner of Cafe Diva. "By taking responsibility for the mountain component of OktoberWest, it is our hope to free up Chamber resources to enhance existing events and add new events to the summer lineup."

OktoberWest weekend is the last weekend the Steamboat Ski Area gondola will be operating for the fall season. Be sure to take advantage of incredible weekend deals including gondola tickets that are good Saturday and Sunday, as well as half off activities in the Coca-Cola Adventure Zone on Saturday.

OktoberWest Schedule

Admission to all events is free.

Friday

Downtown Steamboat Springs
5 p.m. Pedaling Posse Parade: Cruiser bike parade from Howelsen Hill to Little Toots Park
6 p.m. Suds & Grub: Beer tastings and food specials. \$5 for 6 beer tasting tokens. \$8 early Saturday commemorative beer stein sale.

Saturday

Steamboat Ski Area
6 a.m. Run Rabbit Run ultramarathon race start
10 a.m. to 4 p.m. Buy a gondola lift ticket to use all weekend
Noon to 6 p.m. Steamboat OktoberWest: Gondola Transit Center on Mount Werner Circle. No dogs allowed at the event site
10 a.m. to 4 p.m. Half off Coca-Cola Adventure Zone Activities
12:15 p.m. Keg tapping ceremony
12:30 p.m. Free concert with 3 Wire
1 to 4 p.m. Lamb cook-off and tasting featuring local chefs and Routt County lamb
2 p.m. Bucking Bull Battle: mechanical bull riding competition
2:30 p.m. Free concert with Devon Allman's Honeytribe
3:30 p.m. Cow PIE Challenge: Pie eating contest
4 p.m. Cruiser bike competition
4:30 p.m. Free concert with Kyle Hollingsworth
All day \$10 commemorative beer stein includes 1 free beer and \$3 refills

Sunday

Steamboat Ski Area
9:30 a.m. Gondola opens
10 a.m. to 4 p.m. Coca-Cola Adventure Zone opens
10:45 a.m. to 4 p.m. \$5 bloody mary bar at Oasis Sundeck at the top of the gondola
11 a.m. to 2:30 p.m. OktoberWest luncheon buffet at the top of the gondola. \$10 for adults and \$5 for children 12 and younger.
4 p.m. Gondola closes for season

For more information about OktoberWest events, call 970-879-0880 or visit www.SteamboatOktoberWest.com.



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