

# New addition for Summer 2009: Steamboat All Arts Festival

**Molly Killien**

STEAMBOAT SPRINGS  
CHAMBER RESORT ASSOCIATION

As a year-round resort destination, the Steamboat Springs community works extremely hard to deliver memorable guest experiences and to create a wonderful place for locals to call home. Winter, spring, summer or fall, Steamboat Springs is an unbelievable place to live, work and play.

As the driving force behind Steamboat in the Summertime, the Steamboat Springs Chamber Resort Association is the community organization responsible for summer advertising campaigns (broadcast media and outdoor), promotional materials including brochures and vacation planners, online marketing and Web site efforts ([www.steamboatsummer.com](http://www.steamboatsummer.com)), community public relations campaigns (news releases, press kits, interviews, hosting media) and serves as the community contact for TV and film productions.

Along with these various marketing efforts, the Steamboat Springs Chamber Resort Association is also the producer of Steamboat in the Summertime Signature Events. The Steamboat Marathon, Cowboys' Roundup Days Fourth of July Parade and Cattle Drive, Hot Air Balloon Rodeo and the Wild West Air Fest Labor Day Celebration are organized by the Steamboat Springs Chamber Resort Association.

New to the Steamboat in the Summertime program for 2009 is the highly anticipated Steamboat All Arts Festival. As the newest and most collaborative event in Steamboat Springs, this four-day event will highlight the amazing arts and culture of the Yampa Valley while featuring nationally-renowned artists from a variety of mediums. The festival will incorporate

all aspects of the arts into one cohesive event including musical, visual, vocal, dance, literary and culinary arts.

"Steamboat Springs is known for its outdoor adventure and incredible winter seasons, but there is a hidden gem of an arts community that continues to garner national attention," said Sandy Evans Hall, executive vice president of the Steamboat Springs Chamber Resort Association. "The Steamboat All Arts Festival is an opportunity for us to showcase the up and coming arts community in our valley, as well as share diverse art forms from across the nation."

The Chamber understands that arts, especially the fine arts, are motivators for potential visitors. By packaging a stunning location such as Steamboat Springs with a diverse collection of artists and mediums, the Steamboat All Arts Festival will appeal to all niches.

"We recognize there are many generations of art lovers that span the ages," Evans Hall says. "We created the Steamboat All Arts Festival to reach out to young professionals through retirees to introduce and educate them on new art forms as well as highlight the classics. We are thrilled with this first All Arts Festival, and we look forward to growing this event in years to come."

Summer 2009 has been and continues to be an exciting and challenging undertaking for the Chamber's Special Events department. In addition to the six previously established Signature Events, two new events are being added to the schedule: the Steamboat All Arts Festival (Aug. 20 to 23) and the Steamboat OktoberWest (Sept. 18 to 20).

The experiential aspects of the Steamboat All Arts Festival

are the daily workshops taught and presented by professionals within their respective areas. The experiential workshops are aimed to get festival spectators engaged and involved with the event and to create lasting memories. This component encourages participants to not just look and watch, but also to explore and be a part of the festival. A complete workshop schedule can be found at [www.steamboatallartsfestival.com](http://www.steamboatallartsfestival.com).

Along with the Avett Brothers concert, Design District Downtown Stroll, George Winston Concert, special performance by the Steamboat Springs Orchestra, Film & Feast with Dori Weiss and nightly Sips & Sweets at participating restaurants, festival-goers can look forward to the Yampa River Art Stroll, which has been dubbed "the heart of the Steamboat All Arts Festival."

The quality of artists who are taking part in the Yampa River Art Stroll prove to be a true testament to the excellence that will be on display. Steamboat Springs artist and sculptor Sandy Graves is one of many local artists that will exhibit her work at the festival.

"I decided to participate in the inaugural Steamboat All Arts Festival because I believe it is a very tasteful event that blends many mediums that are culturally accessible in Steamboat Springs but not always available at one time," Graves said. "My instinct is that with how diverse the event's fine arts lineup is (culinary, dance, vocal, etc.) that the Steamboat All Arts Festival will quickly become one of the premiere outdoor summer art events in the state, if not the country."

The Steamboat All Arts Festival encourages all to go beyond the canvas and explore the opportunities.



STEAMBOAT SPRINGS ORCHESTRA/COURTESY

**Steamboat Springs Orchestra music director Ernest Richardson** will lead the Steamboat Springs Orchestra in a special performance for the Steamboat All Arts Festival on Aug. 22.

## Steamboat All Arts Festival events and highlights

**Aug. 20 to 23**

### ■ Yampa River Art Stroll

Take part in the Yampa River Art Stroll along Yampa Street in historic Steamboat Springs. Join regional and national artists from locations including Colorado, Arizona, Utah, Maryland and Wisconsin. Nearly 30 fine art booths will display all mediums of visual arts for your enjoyment and purchase. Cool off in the shade of the wine and beer garden with a chilled beer or glass of wine. Listen to the rhythms of jazz and enjoy the live dance performances on the Yampa Stage on Saturday afternoon.

### ■ Experiential workshops

The Steamboat All Arts Festival will host 24 workshops, including belly dancing, Shakespeare, writing your own memoir and nature photography. Come learn from the best!

### ■ Steamboat Springs Orchestra

Under the direction of Conductor Ernest Richardson, the 55 piece Steamboat Springs Orchestra will gather for a special performance of Tchaikovsky's triumphant Symphony No. 5 along

with familiar themes of composer John Williams as heard in the movie "The Cowboys" with John Wayne and "Hook" with Robin Williams. This special performance is part of the Steamboat All Arts Festival and takes place Aug. 22.

### ■ Sips & Sweets

Join 13 local restaurants who are participating in the Steamboat Sips & Sweets from 8 to 10 p.m. Aug. 20 to 22. Patrons of the All Arts Festival will embrace the culinary arts by visiting participating restaurants to delight in a tasting of various specialty drinks and desserts.

### ■ Art Depot 100th Anniversary Celebration

Join the Steamboat Springs Arts Council as it celebrates the 100th Anniversary of The Historic Steamboat Train Depot. The block party celebration is at 5 p.m. Aug. 23. This evening of festivities will include the Steamboat Springs Youth Orchestra accompanied by the Winter Gardens Conservatory, dancing to the sounds of Steamboat Swings and a Train Memorabilia Exhibit.



[www.steamboatallartsfestival.com](http://www.steamboatallartsfestival.com)  
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## Upcoming Events

### August 12 Chamber Business After-Hours Mixer at Steamboat Motors

Join your fellow chamber members for free food, free drinks, and excellent business connections! Prize drawings, too! Sponsored by Steamboat Motors, Steamboat Powersports, Cold Stone Creamery, GO Alpine, Big House Burgers, Waste Management, and Napa Auto Parts.  
**5-7 p.m.**

### September 11 Sustainable Business Program Networking Luncheon

Sustainable Business Program members gather to discuss successes and share ideas about sustainability at this luncheon-style event.  
**11:30 a.m.-1:00 p.m. at Rex's American Grill & Bar.**  
**\$5 for members/\$15 for non-members**

### August 20-23 1st Annual All Arts Festival

Come experience this high-class celebration of the arts that entertains and inspires through featured performances by the Avett Brothers, George Winston and the Steamboat Springs Orchestra conducted by Ernest Richardson. The fine art festival along the Yampa will be the heart of the event and will showcase award-winning local and regional visual artists. Experiential and educational workshops will be available all weekend and open to all levels. To sponsor or volunteer for this event, call 875-7003! For a complete schedule and sponsor information, please visit [www.steamboatallartsfestival.com](http://www.steamboatallartsfestival.com).



### New Members

**Hosted Tours  
Bradley Somers  
635 Lincoln Ave, Unit U  
(970) 870-7901**

[www.hostedtours.com](http://www.hostedtours.com)  
Hosted Tours is a full service booking agent for all Steamboat lodging, activities and services. We cater to whatever our customers needs are and make sure they feel at home while visiting Steamboat. We are Your personal Steamboat Concierge!

### Independent Life Center

**Jackie Lyons  
483 Yampa Ave, Craig  
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Independent Life Center is people with disabilities empowering others with disabilities to live independently.

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