

# August a Heavy-Hitter Event Month

## A Month That Historically Took a Back Seat to June and July Events, August Now Holds its Own

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STEAMBOAT SPRINGS  
CHAMBER RESORT ASSOCIATION

June and July are jealous. These two months in Steamboat Springs historically have been the strongest summer event months with popular headliners such as the Steamboat Marathon, Rocky Mountain Mustang Roundup, Cowboys' Roundup Days, Hot Air Balloon Rodeo and the Mountain Soccer Tournament enticing visitors to the Yampa Valley. Until recently, August took a backseat to event-packed months. Now, it is a heavy hitter thanks to creative weekend motivators.

Within the past seven years, August has become a time when unique summer events thrive. Taking advantage of the warm temperatures and recognizing that children head back to school in mid- to late August, event organizers have dialed in what events are a success during this once less-than-vibrant time period. The result of these efforts are showcased in the August 2010 event lineup.

Presenting diverse events such as The Wine Festival at Steamboat, Livestrong Ride 4 Yellow, Steamboat All Arts Festival and the Steamboat Springs Triathlon, it is safe to say August in Steamboat Springs isn't just strong, it's a force.

### Wine Festival at Steamboat

Aug. 5 to 8

Seven years ago, TeamSage Productions turned the notion of The Wine Festival at Steamboat into a reality thus changing the August event landscape. This popular August kickoff event is known for bringing large crowds of food and wine lovers to Steamboat while exhibiting the area's most recognizable assets.

The wine festival showcases breathtaking Steamboat locations from Thunderhead Lodge to the beauty of the Yampa River. Mountain town adventures include golf, fishing, hiking and scenic rides up the gondola and wine.

Weekend highlights include the Aug. 6 Stroll of Steamboat on Lincoln Avenue including stops at seven downtown establishments. Each Stroll stop offers a variety of wines and delicious culinary samples allowing patrons to familiarize themselves with the many restaurants and retailers in Steamboat. Also, be sure to check out the Toast of Steamboat Grand Tasting on Aug. 7 at One Steamboat Place.

As Colorado's premier wine festival, The Wine Festival at Steamboat will have more than 500 wines from nearly 50 wineries.

The Wine Festival at Steamboat offers a variety of tickets, packages and pass options. For more information, call 877-328-2783 or visit [www.steamboatwinefestival.com](http://www.steamboatwinefestival.com).

### Livestrong Ride 4 Yellow

Aug. 8

The Ride 4 Yellow event is a community collaboration utilizing the efforts of Steamboat resident and cancer research advocate David Nagel, a dedicated team of local bike enthusiasts, the Lance Armstrong Foundation, Steamboat Ski and Resort Corp. and many others to create a highly anticipated event for the Steamboat Springs biking community.

The Ride 4 Yellow course begins at 10,000 feet at Dumont Lake on Rabbit Ears Pass, winding along the Continental Divide with more than 26 miles of singletrack headed toward

Steamboat Ski Area with the ride finishing at Thunderhead Lodge at the top of the gondola.

Lance Armstrong will participate in the Aug. 8 Ride 4 Yellow. This is a once-in-a-lifetime opportunity to ride with Lance Armstrong. The ride is open to the first 200 riders who pledge to raise a minimum of \$500 for the Lance Armstrong Foundation.

A second ride has been added for those interested in enjoying the cross-country trails at Steamboat Ski Area. The Mount Werner Ride is on Zig Zag trail at Steamboat Ski Area and will be fully supported. Riders registering for the Mount Werner Ride will need to raise \$100 in donations. In addition, a \$75 entry fee will allow for all day gondola access and a ticket to the celebration lunch with the guest of honor, Linda Armstrong Kelly, Lance Armstrong's mother.

The Ride 4 Yellow weekend was created to raise funds and awareness to combat cancer globally and locally. Half of the proceeds raised during the weekend event will go directly to the Lance Armstrong Foundation for cancer research on a global scale and the remaining half of the proceeds raised during the weekend will directly benefit cancer related services in Steamboat Springs.

To learn more about Ride 4 Yellow and to sign up for the race, visit [www.ride4yellow.com](http://www.ride4yellow.com).

### Steamboat All Arts Festival

Aug. 19 to 22

Now in its second year, the Steamboat All Arts Festival has become one of the most artistically collaborative events in Steamboat Springs. The four-day event highlights the amazing arts and culture movement in the

Yampa Valley by incorporating all aspects of the arts into one cohesive event.

Experience this celebration of the arts through performances by nationally renowned acts hosted by local businesses and groups such as Strings Music Festival, Emerald City Opera and Steamboat Dance Theatre. Steamboat All Arts Festival highlights also include:

**Aug. 19**

- George Bizet's Carmen sung by Metropolitan Opera cast members
- ArtRUSH tour through art galleries

**Aug. 20**

- Yampa River Art Stroll
- Wyoming author Mark Spragg: Interview and reading of "Bone Fire"
- Free Summer Concert Series featuring Emmitt-Nershi Band
- ALAMAR free foreign film at Depot Art Center
- Asleep at the Wheel at Strings Music Pavilion

**Aug. 21**

- Yampa River Art Stroll
- Golden Dragon Acrobats at Strings Music Pavilion
- Vino Verde at Howelsen Place
- Dirty Deeds at the Depot Art Center

**Aug. 22**

- Yampa River Art Stroll
- Artists' Studio Tours
- Block Party at the Depot Art Center
- Emerald City Opera presentation

The event also will showcase local and regional visual artists. A popular component of the Steamboat All Arts Festival is the opportunity for festival-goers to learn from the artists through artist workshops. The multi-pronged workshop component allows attendees to experience and learn about various mediums of art including theater, music, painting, dance, literature and the culinary arts.

This year, expect even more from the Yampa River Art Stroll where event participants can view and purchase fine art that

lines Yampa Street. As the heart of the All Arts Festival schedule, the Yampa River Art Stroll also provides a hub of activity, including enhanced culinary demonstrations, live entertainment, food vendors and event merchandise.

Tickets for the Steamboat All Arts Festival are on sale now. To purchase tickets and learn more about the event, call 970-879-0880 or visit [www.steamboatallartsfestival.com](http://www.steamboatallartsfestival.com).

### Steamboat Triathlon

Aug. 29

The beauty of Lake Catamount provides the ideal setting for nearly 600 triathletes to swim, bike and run to the finish line of the sixth annual Steamboat Springs Triathlon. Individual racers and relay teams take on the course, which includes a 3/4 mile swim in Lake Catamount, 22.5 mile bike course along the Yampa River and 4 mile run. This scenic race boasts desirable mild temperatures, stunning countryside and an energetic event atmosphere all at an altitude of 6,995 feet.

A unique aspect of the triathlon is that all race transitions take place at Lake Catamount's grassy, tree-laden open space situated on the lake, which is ideal for families and friends to get a front row seat to cheer on athletes.

To learn more about the Steamboat Springs Triathlon and to sign up for the race, visit [www.steamboattriathlon.com](http://www.steamboattriathlon.com).

August in Steamboat Springs is making its mark as a powerful event month by highlighting renowned food, wine and art festivals, a one-of-a-kind bike event and fundraiser and playing host to world class athletes. Get excited for an unforgettable August.



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CHAMBER RESORT ASSOCIATION, INC.

### July 27th Pinnacol Assurance Free Workers' Compensation Seminar

Industrial Ergonomics - Preventing low back and other soft tissue injuries: The seminar will cover the most common workplace risk factors for low back pain focusing on manual materials handling and provide solutions on how to reduce employee's exposure and risk of injury. The class will discuss why the low back is so susceptible to injury when lifting and provide ergonomic principles on moving materials.

10-11am at Holiday Inn

### July 28th Business After-Hours Mixer

Join your fellow chamber members for free drinks, free food, and excellent business connections.

5-7pm at Loggers Lane

### New Members Hacienda Collection Maureen Totman

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[www.haciendacollection.net](http://www.haciendacollection.net)

The Hacienda Collection has a huge selection of rustic southwestern style furniture to accent any room in your home or office. They can create custom designs to compliment and accent with character and distinctive western styling and functionality. Hacienda Collection is proud to include the handcrafted rustic furniture and pottery of the Tarahumara Tribe of Northwestern Mexico.

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At Kinetic Energy PT we believe that quality, consistent and effective physical therapy is provided by physical therapists. One on one patient/therapist interaction is

crucial and is never compromised by the use of aides or assistants. From sports performance enhancement, return to work, or wrestling with your children, our goal is to help you achieve your maximum potential by utilizing the most advanced tools available - our hands and knowledge of current medical evidence.

### Weinman Technology Inc.

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[www.weinmantech.com](http://www.weinmantech.com)

Weinman Technology Inc. is a computer consulting firm with over 9 years of experience in the Yampa Valley that provides technical support to both home and business users. We have extensive experience working with all versions of Microsoft windows, data backup, and virus and spyware removal. We are also highly experienced in all aspects of network design, implementation and maintenance. Very experienced working with Windows Server and Microsoft Exchange.

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