

*Editor's Note: Association Newsletter Article—February 2009
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Pinnacol's New Web site Offers Advanced Features, Ease of Use

Pinnacol is proud to announce that our Web site, www.pinnacol.com, has been revamped and is online and ready to use. The new features reflect suggestions we've received from policyholders and agents on ways to make the site more user-friendly and efficient.

Here's a brief overview of the improvements you'll find:

- **Intuitive Navigation**—The “Employer” section is easy to access and organized so you can get what you need quickly and easily—the way you told us it should be.
- **Easy-to-Order Resources**—The “Resources” section now features an online order form. Just click on the safety and policy materials you need, click the “Order” button, and we'll send them to you. It's that simple.
- **Dedicated Safety Section**—Safety seminar schedules, safety materials, and a list of all the free services our safety consultants can perform for you and your association members are now in a single location.
- **Fresh Design**—The new site's clean, modern look makes it easier to read and use.
- **“En Espanol” Section**—A comprehensive section to help Hispanic policyholders access the services and materials they need, quickly and easily.
- **Quick Links**—Every page of the employer section now includes: a log-in box to *Pinnacol Online*; links to frequent transactions such as reporting an injury or paying your bill; links to order safety and policy materials; and a link to the current policyholder training schedule. No more searching; it's always in front of you.

What hasn't changed?

Pinnacol Online. You can still access and manage policies from the comfort of your office—we've just made it easier to get to from the home page and from every page of the employer section.

We encourage you to visit www.pinnacol.com and explore its new features. And as always, we welcome your suggestions on ways to make it easier for you to use and to help you do business with us.

If you have questions or comments about the new Web site, please call your Pinnacol marketing manager.

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