



STEAMBOAT SPRINGS
CHAMBER RESORT ASSOCIATION, INC.

**Summer Activity Mixer
June 9, 2010
Sheraton Steamboat Resort**

Presenting Sponsor - \$1000

Promotional Opportunities:

- Company name and logo on all advertising and print materials, including any communications with members to participate
- Booth space with placement of your choice
- An opportunity to hang your company banner in the main area of the event, as well as at your booth

Advertising Plan:

- Emails and faxes to all Chamber Members within select categories inviting these members to participate
- Two email/fax blasts to all Chamber members advertising the event
- Postcard mailing to all Chamber members inviting them to the event
- Newspaper Advertising – 6 ads as well as listing the event in Happenings and Thank you ad follow-up
- Radio Advertising – Live Remote (this typically includes live mentions daily beginning at least a week leading up to the event and a minimum of 30, 60 second commercials promoting the event)
- Flyer or handout at the event listing participating businesses
- Inclusion in the Chamber's April Boat 'Biz publication
- Inclusion in the Chamber's April e-newsletter, The Monday Report

2010 commitment

Name of Business: _____

Contact: _____

Phone: _____

Email: _____

Fax: _____

Billing Address: _____

Billing:

_____ Please bill me

_____ My Check is enclosed for \$ _____

Signature: _____ Date: _____