



**The Steamboat Springs Chamber Economic Development Council  
Presents**  
**“Are You and Your Business Ready for Recovery?”**  
**FORUM SERIES AT REX’S AMERICAN GRILL & BAR**  
**11:30 a.m. – 1:30 p.m.**

**February 26** *Legal Issues in a Tough Economy: Contracts, Collections and Bankruptcy*  
How can you protect your business and family from the economic challenges that persist in our economy? Learn how better a written contract can minimize risk and misunderstandings. Learn about advanced collection efforts and understand the ramifications of bankruptcy for your customers, vendors or for your own business. Understand the consequences of LLC and Corporations status election in your business dealings. A panel of business focused attorneys will discuss how to move your business forward while managing your legal/financial risk in this economy.

**March 19** *Targeting Customers Through the Right Technology*  
Who are you trying to reach and what media are they following? Understanding who your customers are, what motivates them and what advertising media will reach them is critical to successful marketing. This program will start with Rich Lowe, former CEO of Xpedx, offering a summary of marketing principles followed by technology experts from our community discussing how technology can be used to put your message in front of the right set of customers. Websites, blogs, forums, and social media each target different users. Are they targeting your customers?

**April 9** *Reinventing Your Business: Building a Shared Vision for the Future*  
To initiate change in your business, strong leaders create a vision of the future that team members can embrace. This vision and an accompanying strategic plan are the building blocks for business transformation and rejuvenation. A panel of business leaders from the community will discuss their experiences in leading organizational change and offer useful tips to the audience in initiating this process.

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Register today! Contact Paulette at 875-7000 or email [RSVP@steamboatchamber.com](mailto:RSVP@steamboatchamber.com)  
Chamber member price: \$18 per session or \$65 for all four.

**Economic Summit 2010: May 19-20**  
***Emerging from a Recession in a Changed Environment***  
**Register at [www.steamboatchamber.com/ecosummit](http://www.steamboatchamber.com/ecosummit)**