

Transportation Solutions Recommendations

Working Group Name: Regional Transit

Group Leader: Nancy Stahoviak

Overall Vision/Mission: To develop transportation options for people who live in Routt and Moffat Counties and travel to Steamboat Springs.

Top 3 Recommendations:

1. Advertise national rideshare websites through the Steamboat Springs Chamber Resort Association, City of Steamboat Springs, Routt County, outlying municipalities and major employers. Have employers encourage their employees to carpool. Develop a local rideshare program if a Regional Transportation Authority (RTA) is formed.
2. Create a contracted Vanpool program with subscribed riders from outlying areas of the County to Steamboat Springs. Would provide pick up at rider's home and drop off at employment site, with return trip.
3. Include the funding of the regional bus service from Craig as part of a Regional Transportation Authority (RTA). This service is currently operated through Steamboat Springs Transit and funded by the City of Steamboat Springs, Routt County, the Town of Hayden, the City of Craig and Moffat County.

Recommendation 1: Advertise national rideshare websites through the Steamboat Springs Chamber Resort Association, City of Steamboat Springs, Routt County, outlying municipalities and major employers. Have employers encourage their employees to carpool. Develop a local rideshare program if a Regional Transportation Authority is formed.

1. Funding Mechanism: Resources to advertise the websites would be provided by each entity. The Chamber would provide the information to the entities. The funding of a local rideshare program would be provided through and RTA.
2. Timeline: Begin as soon as possible.
3. Studies Utilized/Needed:
 - a. Gather and evaluate website information to determine which sites to recommend to entities and employers. Known websites to be evaluated are: www.eRideShare.com, www.alternaterides.com, www.NuRide.com, www.ZimRide.com, and www.Carpoolworld.com.
 - b. The costs to operate and market a local rideshare program through an RTA have not been developed.

Recommendation 2: Create a contracted Vanpool program from outlying areas of the County to Steamboat Springs. Would provide pick up at rider's home and drop off at employment site, with return trip.

1. Funding Mechanism:
 - a. Estimated cost per van (includes administration and marketing): \$25,000 per year (actual cost would be based on proposals received from interested providers)

