



Meeting
Minutes

Transport

ation Solutions Steamboat Smokehouse

Time:

*******3:00 p.m.*******

Date: May 7, 2009

1. **Call to order—Bob Larson – 3:00pm**
2. **Introductions – 3:05pm**
Present: Diane Mitsch Bush, Nancy Stahoviak, Bob Larson, Danny Mulcahy, Marion Ayer, Tracey Rogalski, Janet Fischer, Doug Monger, Fred Duckels, Jim Gill, Karl Gills, Towny Anderson, Laura Anderson, Tracy Barnett
Guests: Rachael Richards, Rob MacDonald, Dan Blankenship
3. **Review & Approve Minutes – 3:15pm**
A motion to approve the minutes was moved by Karl Gills, and seconded by Nancy Stahoviak. All were in favor, no one opposed. The minutes are posted on the chamber website for review.
4. **RTA Presentation – Dan Blankenship, Roaring Fork Transportation Authority – 3:30pm**
The PowerPoint presentation is posted on the chamber website for review.
5. **RTA Presentation – Rachel Richards, Pitkin County Commissioner – 3:45pm**
The handouts from this presentation are posted on the chamber website for review.
6. **RTA Presentation – Bob Larson (for George Krawzoff) – 3:55pm**
The PowerPoint presentation is posted on the chamber website for review.
7. **RTA Presentation – Rob MacDonald, Pikes Peak Rural Transportation Authority --4:10pm**
The PowerPoint presentation is posted on the chamber website for review.
8. **Question & Answer – General Discussion – 5:00pm**
It is important to include a variety of projects and options that appeal to a wide range of voters. The projects should begin with a 10 year scope, as it is tangible for voters to comprehend. Evaluation of what each community is willing to contribute and what they will receive is critical. It is also important to understand how the projects and communities are interconnected and evaluate the avoided costs over the long run.

Although the time frame to arrive at a campaign is estimated to be between two and three years, the outreach to communities should start as early as possible in order to leverage the community will. Studies, timelines, and outreach are key components of success as well as designing a catchy slogan that is tangible and visual to voters. Campaign funding varies but it is important to find your heroes
9. **Next Committee Meeting –June 4th, 3:00pm**

Adjournment: 5:00pm

Future meeting dates:

June 4th, 3:00pm