



GREEN LINK

Sustainable Business e-newsletter

July 2008



In this Issue...

Our Mission
Sustainable Business Program Highlights
Program News - Lyn's Lines
What's Coming Up?
Sustainable Business Tip of the Month
Local News - Did You Know?

Steamboat Springs Chamber Resort Association Sustainable Business Program Mission

The mission of the Chamber's Sustainable Business Program is to provide leadership in the Yampa Valley toward raising awareness and sharing of ideas relative to sustainable business goals and practices using the Triple Bottom Line approach which includes environmental, economy, and societal components. To accomplish this, the Chamber offers a comprehensive, quantifiable, and robust Sustainable Business certification program for businesses of all sectors in the Yampa Valley which is focused on improving energy efficiency, reducing carbon footprint, reducing water consumption and harmful effects to water quality and the environment, and reducing the amount of waste sent to the landfill by incorporating reduce, recycle and reuse strategies.

As part of the program, the Chamber program provides professional sustainable business

coaching as well as a format for networking, sharing of ideas and practices, and for channeling collective energies amongst the business community that further the goal of achieving sustainability and a vibrant, economically sound community.

Program Milestones & Status

Sustainable Business Program Initiated in Fall 2006

Launched to Chamber membership March 2007

Businesses enrolled: 43

Certifications Achieved: 21

Annual Sustainable Business of the Year Award Established in 2007

First Annual Winner: Marabou

First Sustainable Business Networking Luncheon held March 2008

Making a Difference - One Business at a Time!

Businesses that have achieved certification:

Marabou, **GOLD**
BAP and Big Agnes, **GOLD**
Images of Nature, **SILVER**
Moots Cycles, **GOLD**
J.K. Wall Designers, **GOLD**
Pet Kare Clinic, **BRONZE**
Buyer's Resource Real Estate, **GOLD**
Black Tie Ski Rentals, **GOLD**
Smartwool, **GOLD**
International Erosion Control Assn. **GOLD**
bistro c.v. **GOLD**
Moving Mountains Chalets, Inc., **GOLD**
Letson Enterprises, **GOLD**
Drexel Barrell & Co. **GOLD**
Air Quality Systems **SILVER**
Kelly & Stone Architects **GOLD**
Prudential Steamboat Realty **GOLD**
Fox Construction **GOLD**
Horizons - **GOLD**
PostNet - **GOLD**
Colorado Group Realty - **GOLD**



Businesses on their way to achieving certification:

City of Steamboat Springs
Drahota Construction Co.
Cellar Liquors Downtown
Dash Properties
Steamboat Springs Chamber
Tall Tulips Flower Shop

Shady Lady Interiors
Resort Group
Computer Cures
Habitat Construction
ResortQuest
Life Essentials Wellness Spa
Steamboat Ski & Resort Corp. Administrative Offices
Dovetail Designs
Cartridge World
Big House Burgers
Colorado Mountain College
Simply Steamboat Property Management
Steamboat Village Brokers
Twenty Mile Coal
Rex's American Grill & Bar
Mazzolas

Congratulations to our newest Certified Businesses, and a big WELCOME to our newly enrolled Businesses!

Program News - Lyn's Lines

Sustainability is hard work! Not unlike climbing a formidable mountain, taking the first steps can be difficult, but the continuous uphill climb is rewarding. Although the summit may seem elusive at times, many achievements occur along the way.



With 43 businesses enrolled in our program to date, and counting, there are many successes to celebrate. This was evident at our first sustainable business networking luncheon held in March where over 60 people attended and the energy in the room was palpable. The message was clear, businesses are excited about the program and want to network and share ideas on sustainable practices, experiences, and new technology. This newsletter is the first of a number of value-added components scheduled for 2008 toward that purpose.

Another brain child of the networking luncheon was the creation of an on-line forum for participating businesses to share and learn more about sustainability news. Smartwool, one of our Gold certified businesses and a sponsor of the program, has stepped up to provide valuable staff time and expertise to assist the Chamber in developing this service. Stay tuned for more!

Have you renewed? Annual Sustainable Business Program renewals are being sent out via email as anniversary dates come about. If you have questions about renewal, please contact Lyn 879.6323 or Angie at 875-7003.



What's Coming Up?

SAVE THE DATE!

Our next Sustainable Business Networking Luncheon is scheduled for Wednesday, July 30th at 11:30am at Rex's American Grill and Bar. This will be another great opportunity to meet other sustainable businesses, share ideas and learn about new technology and products. We hope you can attend. Lunch will be \$5 for businesses enrolled in the Sustainable Business program and \$15 for non-members. RSVP to Angie at 875.7003 or on the Chamber website www.steamboatspringschamber.com. We hope to see you there!



Sustainable Business Tip of the Month

The theme this Issue is PAPER - we all use it, we all can reduce it!

According to a nifty website by Eskers* www.greenerdocs.com 1 ton of paper (200,000 sheets) is equivalent to 3 cu. yds. of landfill space, 2 barrels of oil, 17 trees, 7,000 gallons of water and 4,100 kwh of electricity. The website has an interactive calculator to quantify your "paper footprint" and steps to help you "quit paper" including sales order processing, e-invoicing, accounts payable, fax solutions and more. Check it out!

*this is not a formal endorsement



Local News - Did you Know?

Have you looked at your waste lately? Remember, you can now "co-mingle" paper, glass, tin, aluminum, certain plastics (no bags please!) and paperboard. What is paperboard? Non-corrugated cardboard such as tissue boxes, cereal boxes, etc. can now be added to the single stream waste containers. Exceptions are containers that are wax coated, such as orange juice containers. Whenever possible, please put corrugated cardboard in dedicated collection containers, as this product can be recycled for a higher price in a different market than single stream.

BREAKING NEWS! Waste Management recently announced that they are now accepting plastics

1-7 at the Steamboat Springs recycling center, as well as curbside collection and at the Green Machine mobile recycling unit. In the past, only plastics 1 and 2 have been allowed. Some examples of plastics that can now be placed in single stream containers are:

- yogurt containers
- plastic tubs
- laundry detergent containers.

Look for the number located on the bottom of the container in the triangle. Please remember to remove bottle tops as they are not recyclable.

